

Video Competition Month of the Military Child

Each year, April is set aside as a military child appreciation month, officially known as the Month of the Military Child. With its start in the mid-1980s, the Pentagon and other military support organizations and agencies use the month to recognize military kids for their sacrifice and bravery on the homefront.

The term "military brat" is a badge of pride worn by generations of kids who traveled the world with their parents, moving into adulthood with the knowledge that they have the strength to handle anything. Military children deal with separations, deployments, frequent moves and even their parents' injuries as part of the life they were born into or entered with their families.

Because purple is a color used to represent all military services, the theme "Purple Up" is used over the course of the month. - <https://www.military.com/spousebuzzJblog/2008/04/month-of-the-military-child.html>

Objective: Public Service Announcement: Must contain a fact, focus and best practice

-Facts: one or both

- Month of the Military Child
- Military Children

-Focus: one or both

- Strengths
- Sacrifices

-Best Practices to support military children as a **community**: at least one

- During transition
- During their stay in this community
- During the parent/s separation of the military

Requirements:

1. Must be a minimum of 30 seconds and no more than 60 seconds of video in its entirety
2. Should include sound during the production
3. Must provide media/video releases for each student involved in the video
4. No more than a three-person team to create/complete the final video presentation
5. Must thank the sponsor at the end of the Video
6. Package **MUST** include your video, intellectual property release form and media/video release form filled out completely by all parties
7. The Public Service Announcement Rubric will be used as the judging criteria
8. Final video and ALL release forms must be submitted by **March 1, 2023**
9. Cannot be used to promote a business, organization, product or political campaign
10. Inappropriate use of language, clothing and/or content will be disqualified

***Send entire package via mail (with a thumb drive of video) to Kattie Hollay, 710 Benton Road, Bossier City LA 71111**

***Also email entire package via email to mrc@bossierchamber.com**

VIDEO RELEASE FORM

I, _____, hereby grant permission to **NWLA Military Support Foundation**, the rights of my image, in video or still, and of the likeness and sound of my voice as recorded on audio or video tape. I understand that my image may be edited, copied, exhibited, published or distributed and waive the right to inspect or approve the finished product wherein my likeness appears. Additionally, I waive any right to royalties or other compensation arising or related to the use of my image or recording. I also understand that this material may be used in diverse educational settings within an unrestricted geographic area.

Photographic, audio or video recordings may be used for ANY USE which may include but is not limited to:

- Presentations;
- Courses;
- Online/Internet Videos;
- Media;
- News (Press);

By signing this release, I understand this permission signifies that photographic or video recordings of me may be electronically displayed via the Internet or in the public educational setting.

I will be consulted about the use of the photographs or video recording for any purpose other than those listed above.

There is no time limit on the validity of this release nor is there any geographic limitation on where these materials may be distributed.

This release applies to photographic, audio or video recordings collected as part of the sessions listed on this document only.

By signing this release, I acknowledge that I have completely read and fully understand the above release and agree to be bound thereby. I hereby release any and all claims against any person or organization utilizing this material for educational purposes.

Full Name _____

Street Address/P.O. Box _____

City _____ State _____ Zip Code _____

Phone _____ Fax _____

Email Address _____

Signature _____ Date _____

If this release is obtained from a presenter under the age of 19, then the signature of that presenter's parent or legal guardian is also required.

Parent's Signature _____ Date _____



Public Service Announcement Rubric

Group Members: _____

Topic: _____

Category	4	3	2	1
1. Timing	The PSA is between 30-60 seconds in length.	The PSA is less than 25 seconds or more than 1 min 15 sec in length.	The PSA is less than 20 seconds or more than 1 min 30 sec in length.	The PSA is less than 15 seconds or more than 1 min 45 sec in length.
2. Content	Student demonstrates full grasp of the topic, presenting complete and accurate information.	Student is at ease with topic and presents accurate information.	Student is uncomfortable with information, leaves out important details and/or presents inaccurate information.	Student does not have grasp of information. Many statements are incorrect and unsupported.
3. Script	Script is appropriate and detailed. Script shows clear and logical flow and includes detailed dialogue of the PSA.	Script is mostly appropriate and detailed. Script shows mostly clear and logical flow and includes most dialogue of the PSA.	Script is somewhat appropriate and detailed. Script shows somewhat logical flow, but is sometimes confusion or missing dialogue from PSA.	Script is incomplete and lacks detail. Script shows little sense of direction, the flow is confusing and missing much dialogue from PSA.
4. Technical Quality	A high degree of technical skill is evident in the production of this PSA. The technical effects are very powerful and add to the impact of the PSA..	Technical skill is evidence in this PSA and adds to the quality of the announcement.	Some technical skill is evident in the creation of this PSA, but it adds little to the effectiveness of the announcement.	Very little technical skill is evident in the production of this PSA.
5. Originality/ Creativity	The PSA reflect an exceptional degree of student creativity and use of original ideas.	The PSA reflects student creativity and the use of some original ideas.	The PSA reflects some creativity, but it lacks originality.	The PSA reflects a lack of creativity and originality.
6. Message Effectiveness	The combination of creativity, technical skill, and audience appeal are very effective in delivering a strong message about the selected topic. Engages audience throughout entire broadcast.	The combination of creativity, technical skill, and audience appeal deliver a clear message about the selected topic. PSA catches listener attention early, but does not engage audience throughout entire broadcast.	The intent of the PSSA is understood, but it has little motivational value. PSA engages audience for brief moments.	The message is not clear in the PSA. PSA does not engage audience.
7. Communication	All group members are in video and speak clearly.	Most group members are in video and speak clearly.	Some group members are in video and some speak clearly.	Few group members speak clearly and members missing from video.
8. Followed Guidelines	This PSA includes all required elements as well as additional information.	All required elements are included in the PSA.	All but ONE of the required elements are included in the PSA.	Several required elements are missing.
9. Use of Class Time	Student used class time effectively and efficiently to complete project.	Students used class time well to complete project.	Student needed reminders to complete tasks and to get project completed in timely manner.	Student rarely on task and teacher needed to intervene to get project completed.
10. Collaboration	Partners show respect for one another, get along especially well, and work together on all aspects of the project. Students show respect for one another.	Partners get along well and share equally in responsibilities. Students stay on task for the most part and share equally in group responsibilities.	Partners need constant reminders to stay on task and complete aspects of the project. Students talk to their group, but need more communication.	One partner does most of the work. Partners do not share responsibilities and argue in creating PSA. Students cause disruptions in the classroom.

Intellectual Property Release Agreement

State of Louisiana

This Intellectual Property Release Agreement (hereinafter "Release"), effective as of the date set forth below, is made by and between the following parties:

(hereinafter "Name or team name of Creator/s"),

Name of school attending

Phone number

and **Northwest Louisiana Military Support Foundation**
(hereinafter "New Rights Holder"), having an address at the following:

710 Benton Road
Bossier City LA 71111

RECITALS:

WHEREAS, Creator owns all right, title and interest in and to of intellectual property defined specifically as the following:

WHEREAS, New Rights Holder wishes to acquire such right, title and interest in and to said

WHEREAS, Creator is willing to relinquish absolute right, title and interest in and to said

NOW, therefore, in consideration of the promises and covenants contained herein, as well as other good and valuable consideration (the receipt and sufficiency of which is hereby acknowledged), the Parties do hereby agree as follows:

Article 1 - RELEASE:

Creator hereby releases, and **Northwest Louisiana Military Support Foundation** does accept, the absolute and unconditional right to reproduce, prepare derivative works, distribute, perform, and/or display the as applicable. Creator does not hold any remaining rights in and to the and the unconditional ability to use and exploit the belongs exclusively to **Northwest Louisiana Military Support Foundation**.

Article 2 - REPRESENTATIONS:

Creator hereby represents and warrants that Creator is the exclusive holder of any all rights in and to the video and that no other individual or entity may claim any rights, title and/or interest in and to said Creator additionally warrants that Creator has all necessary rights required to grant **Northwest Louisiana Military Support Foundation** unconditional and unlimited use and exploitation of the video.

Article 3 - AGE OF CONSENT

Creator hereby warrants that Creator is attending high school or attending college in the state of Louisiana. The creator warrants that the creator or their custodial guardian has the right to contract on their behalf in the state of Louisiana and the United States of America.

Article 4 - ASSIGNMENT:

The rights and obligations under this agreement will inure to the benefit and be binding upon any of Creator's successors and assignees, as well as any of **Northwest Louisiana Military Support Foundation** successors and assignees.

Article 5 - JURISDICTION & GOVERNING LAW

This Release shall be governed in all respects by the laws of the state of Louisiana and any applicable federal laws. Both parties consent to jurisdiction under the state and federal courts within the state of Louisiana.

Article 6 - COUNTERPARTS:

This Release may be executed in counterparts, all of which shall constitute a single agreement between the parties. If the dates set forth at the end of this document are different, this Release to be considered effective as of the date that both parties have signed the Release, which may be the later date.

Article 7 - ADVICE OF COUNSEL

Creator acknowledges that Creator had reasonable and sufficient opportunity to obtain

independent legal advice regarding this Release. Creator covenants that Creator has either received such independent legal advice prior to executing this Agreement or that Creator has independently and willingly chosen not to obtain legal advice and is executing this Release without doing so.

Article 8 - ENTIRE AGREEMENT

This Release constitutes the entire agreement between the parties and supersedes any prior or contemporaneous understandings, whether written or oral.

IN WITNESS WHEREOF, the Parties execute the Agreement as follows:

Printed names and signature of all parties releasing intellectual property:

_____	_____
_____	_____
_____	_____

Printed name and signatures of all custodial guardians releasing intellectual property:

_____	_____
_____	_____
_____	_____

Date



Organization receiving the intellectual property:

Northwest Louisiana Military Support Foundation

Signature from representative of Northwest Louisiana Military Support Foundation

Date